

# NESEMC

## Northeast Solar Energy Market Coalition



The **Northeast Solar Energy Market Coalition** brings together solar energy business associations and other stakeholders in the Northeast United States to harmonize regional solar energy policy and advance the solar energy market. We are funded by the U.S. Department of Energy SunShot Initiative as a cooperative agreement through 2017.

Our vision is a thriving, efficient regional market for solar photovoltaic energy generation in the Northeast.

We will realize our vision by encouraging and engaging regional solar businesses in advancing market policy to lower costs and increase solar market opportunity. We will educate stakeholders and policy makers throughout the region directly, and by empowering our member organizations with robust analysis and timely information.

## Guiding Principles

Preserve and enhance diversity in the Northeast solar electric market. Ensure that market growth includes opportunities:

- for all market segments - small, medium, and large,
- for small, independent businesses as well as large ones to grow, and
- for all customer classes to participate regardless of rooftop orientation, age, or size.

Advance the deployment of solar energy at the state level as rapidly as possible:

- through standardization of solar market policies, including full and fair value for solar energy,
- through reduction of soft cost barriers,
- through innovative finance models, and
- through support for diverse business models and deployment structures.

Deliver solar energy at the lowest possible cost to ratepayers and ensure that solar energy delivers the greatest possible value as a public good:

- through a foundation of objective policy and market analysis,
- through transparency in accounting for and reporting costs and benefits, and
- through responsible dealings with all customers in the marketing and provision of solar products and services.